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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Form 398 Validation Results


There were no Errors in the Form.

Report reflects information for quarter: 3rd Quarter 2012

Licensee Information - (click to hide section)

1. Call Sign	Channel Number			Community of License
KSMO-TV	Analog	City	State	County
	Digital 47	Kansas City	Missouri	Jackson
Licensee				
Meredith Corporation				
<input checked="" type="radio"/> Network Affiliation	My Netwo	World Wide Web Home Pa		
<input type="radio"/> Independent	Nielsen DMA	applicable)		
	Kansas City	www.myksmotv.com		
Facility ID Number	Previous Call Sign (if applicable)	License Renewal Expiration		
33336		02/01/2006 (mm/d		

Analog Core Programming - (click to hide section)

 Clear Section

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).
 3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? ☐ Yes ☐ N
 - b. Identify publishers who were sent information in 3.a.
 4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.
- Add > 1 empty Program Reports

Non-Core Educational and Informational Programming - (click to hide section)

5. Complete the following for each program that you aired during the past three months that is specifically designed

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elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add-> 1 empty Program Reports


Sponsored Core Programming - (click to hide section)

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Add-> 1 empty Program Reports

Program Details

Digital Core Programming - (click to hide section)

 Clear Section



7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? ☒ Yes ☐ No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. ☒ Yes ☐ No
- If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 168 ☒
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671. 3.0 ☒
9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No

- b. Identify publishers who were sent information in 9.a.

TV Data for the Sunday Kansas City star, TV Guide, video viewing, Tribune Media Services, FYI television, Titan TV guide

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1

 Clear Program Data  Delete Program

Title of Program 1

Children TALK

Origination
Syndicated

If preempted,
complete Digital
Preemption
Report

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time

Number of
Preemptions

Saturday 7/7/12-9/8/12 7-7:30am 10

0

Create

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Age of Target Child Audience 6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Featuring

nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒ Yes
 ☐ No

Program 2



Clear Program Data



Delete Program

Title of Program 2

Aqua Kids

Origination
SyndicatedIf preempted,
complete Digital
Preemption
Report

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time

Number of
Preemptions

Saturday 7/7/12-9/29/12 7:30-8am

13

0

Create

Length of Program 30 minutes

Age of Target Child Audience 8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Aqua

Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒ Yes
 ☐ No

Program 3



Clear Program Data



Delete Program

Title of Program 3

Passport to Explorer

Origination
SyndicatedIf preempted,
complete Digital
Preemption
Report

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time

Number of
Preemptions

Saturday 7/7/12-9/29/12 8-8:30am

13

0

Create

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Passport

to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year old set. Teens - the "Young Explorers"

Does the Licensee identify the program by displaying throughout the program the symbol

☒ Yes
 ☐ No

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Program 4

 Clear Program Data
  Delete Program

Title of Program 4

Career Day

Origination

Syndicated

If preempted,
complete Digital
Preemption
Report

Days / Times Program Regularly Scheduled Total times aired at regularly
scheduled time

Saturday 7/7/12-9/29/12 8:30-9am

13

0

[Create](#)

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Career

Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to



Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒☐

Yes

No

Program 5

 Clear Program Data
  Delete Program

Title of Program 5

animal exploration with Jarod Miller

Origination

Syndicated

If preempted,
complete Digital
Preemption
Report

Days / Times Program Regularly Scheduled Total times aired at regularly
scheduled time

7/7/12-9/29/12 9-9:30am

13

0

[Create](#)

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Jarod

Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒☐

Yes

No

Program 6

 Clear Program Data
  Delete Program

Title of Program 6

animal rescue

Origination

Syndicated

If preempted,
complete Digital
Preemption

Days / Times Program Regularly Scheduled Total times aired at regularly
scheduled time

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7/7/12-9/29/12 9:30-10am

13

0

[Create](#)

Length of Program

30

minutes

Age of Target Child Audience

13

years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ANIMAL

RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒

Yes

☐

No

Program 7



Clear Program Data



Delete Program

Title of Program 7

Think Big

Origination

Syndicated

If preempted,
complete Digital
Preemption
Report

Days / Times Program Regularly Scheduled

Total times aired at regularly
scheduled timeNumber of
Preemptions

9/15/12-9/29/12 7-7:30am

3

0

[Create](#)

Length of Program

30

minutes

Age of Target Child Audience

13

years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒

Yes

☐

No

[Add->](#) 1 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- ☒ Yes ☐ No
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each

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[Add->](#) 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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[Add->](#) 1 empty Program Reports

Program Details

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1

 Clear Program Data
  Delete Program

Title of Program 1

Think Big

Origination

Syndicated


Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
Saturday 7am 10/6/12-12/29/12	13	30 minutes	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Featuring

nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by

Program 2

 Clear Program Data
  Delete Program

Title of Program 2

Aqua Kids

Origination

Syndicated



Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
Saturday 7:30am 10/6/12-12/29/12	13	30 minutes	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Aqua

Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them

Program 3

 Clear Program Data
  Delete Program

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Passport to Explore		Syndicated			
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience		
Saturday 8am 10/6/12-12/29/12	13	30 minutes	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					
Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year old set. Teens - the "Young Explorers"					
Program 4					
Clear Program Data		Delete Program			
Title of Program 4		Origination			
Career Day		Syndicated			
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience		
Saturday 8:30am 10/6/12-12/29/12	13	30 minutes	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					
Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to					
Program 5					
Clear Program Data		Delete Program			
Title of Program 5		Origination			
Animal Exploration with Jarod Mille		Syndicated			
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience		
Saturday 9am 10/6/12-12/29/12	13	30 minutes	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					
Jarod Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each					
Program 6					
Clear Program Data		Delete Program			
Title of Program 6		Origination			
Animal Rescue		Syndicated			
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience		
Saturday 9:30am 10/6/12-12/29/12	13	30 minutes	13 years to 16 years		

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Programming:

ANIMAL

RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips

Add-> 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

16. Children's Programming Liaison Information

Name

Rebecca Boresow

Telephone Number (include area code)

913-677-7157

Address

4500 Shawnee Mission Pkwy

Email Address

Rebecca.boresow@kctv5.com

City

Fairway

State

Kansas

Zip Code

66205

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

After

due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Meredith Corporation

Signature

Date

10/05/2012

Electronic Filing Operations

Check Data

Run checks to look for data errors.

File Form 398

Send the values to the FCC as an FCC 398 filing.

Reset

Reset data to last updated values.

Update Local Data

Update data into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

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FCC Form 398

March 2006



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Children's Television Online Filing System

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Submission Confirmation

Confirmation Number 134340
Call Sign KSMO-TV
Facility Id 33336
Filing Quarter Date 09/30/2012
Filing Date 10/08/2012

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
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